

SPRING LUNCH
ACTION INNOCENCE
SPRING-SUMMER 2010



LASSERRE

DISCOVER...

FIND OUT...

Valérie Wertheimer,
Founding Chairman
of Action Innocence



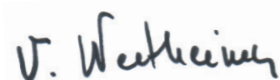
Guillaume Crampon,
General Manager
of Lasserre

Lasserre opens its doors welcomingly to Action-Innocence, an NGO dedicated to the prevention of potential dangers affecting children on the internet.

« The restaurant is a temple of Gallic gastronomy and elegance - unique in the world. I am very touched to be invited by Guillaume Crampon, its general manager, and his commitment to our cause. I am pleased to invite our partners to a spring luncheon, held on March 22nd. Our partners share our efforts supporting the many initiatives of Action Innocence. »

« How could we not endorse the vision of Valérie Wertheimer, who founded Action-Innocence ten years ago? The mission was to preserve our children's innocence on the internet, informing parents and making the authorities aware of the problems. Lasserre, with civic concern, has often opened its doors to those who devote their daily efforts to defending important causes.

Honorees are invited to savor Lasserre's passion for fine gastronomy. »



If you wish further information and/or make a donation, contact www.actioninnocence.org

Some Culinary memories of Valérie Wertheimer and Chef Jean-Louis Nomicos

As children, what were your favorite dishes and why?

VW : All the dishes which reminded me of the family Sunday lunch: vol-au-vents, roast chicken, mashed potatoes, green beans, pepper steak, chips, and green salad, as well as all the Sunday desserts, especially éclairs, puff pastries, pots de crème, coffee and chocolate cream.

J-LN : I remember Sunday lunches and those typical Southern dishes which my grandmothers used to make. One of my grandmothers made dishes in the French Mediterranean style. I remember her incredible bouillabaisse, which took her two days to prepare, and her pieds et paquets which simmered for days. My other grandmother, whose roots were in the Italian Piedmont, used to make us fresh gnocchi, rabbit stew with black olives, and polenta.

Do you have a special memory that transports you back to childhood?

VW : All the cooking smells, the pastry, and, of course, madeleines.

J-LN : The smells of those kitchens which I will always remember.

What is your favorite treat?

VW : Foie gras with good toasted bread and a good Sauterne.

J-LN : Black truffle on a slice of bread with a dash of my father's olive oil.

Have you passed on culinary traditions to your children?

VW : Yes, as part of knowing how to live.

J-LN : Loving good things, I use my Sundays to let my children have fun helping me prepare the dishes they will always remember.



TASTE...

Coming Events Lunch for the ambassadors of Action-Innocence on February 17th at Lasserre.

Lasserre and Valérie Wertheimer, Founding Chairman of Action-Innocence, are preparing the Grand Spring Lunch, to honor the Association's 100 most active supporters. This lunch will bring together company heads, institutional representatives, and the officers of Action-Innocence, among them Sophie Albou, creator of Paul and Joe, Anne Schumacher, head of Public Relations at Christofle, and Nathalie Garçon, noted fashion designer.

An auction of one-of-a-kind designer bears will be held to aid the work of the Association. Funds raised by the auction will be used to create teaching materials created to help in the fight against child abuse on the internet. These teaching tools will be made available to parents, teachers, and children.



Sophie Albou, Paul and Joe, and Valérie
Wertheimer, Founding Chairman of
Action-Innocence.

We strongly encourage you to consult our website for further information : www.actioninnocence.org